

HAMMOND AVENUE RECONSTRUCTION

PUBLIC ENGAGEMENT SUMMARY REPORT CITY OF SUPERIOR 2/15/2021



Community Survey Results Overview

On January 14, 2022, the City of Superior and SEH made a WikiMap exercise and online survey available to members of the public. The objective of posting the WikiMap exercise and survey was to solicit public comments on the City's upcoming Hammond Avenue reconstruction project. Reconstruction along Hammond Avenue will occur from Belknap Street to North 28th Street. Design additions that contribute to neighborhood identity, decrease automobile speeds, and improve active transportation opportunities through improved access and safety measures are anticipated to be a primary focus during the project.

The City posted notice of the survey and WikiMap exercise on its social media accounts inviting community members to participate. Survey information and links to the exercise/survey were also posted to the project website.

Responses from the online survey and WikiMap comments were accepted through February 4th, 2022. In total, 165 surveys were complete, and an additional 30 surveys were partially completed (leaving some of the final questions unanswered).

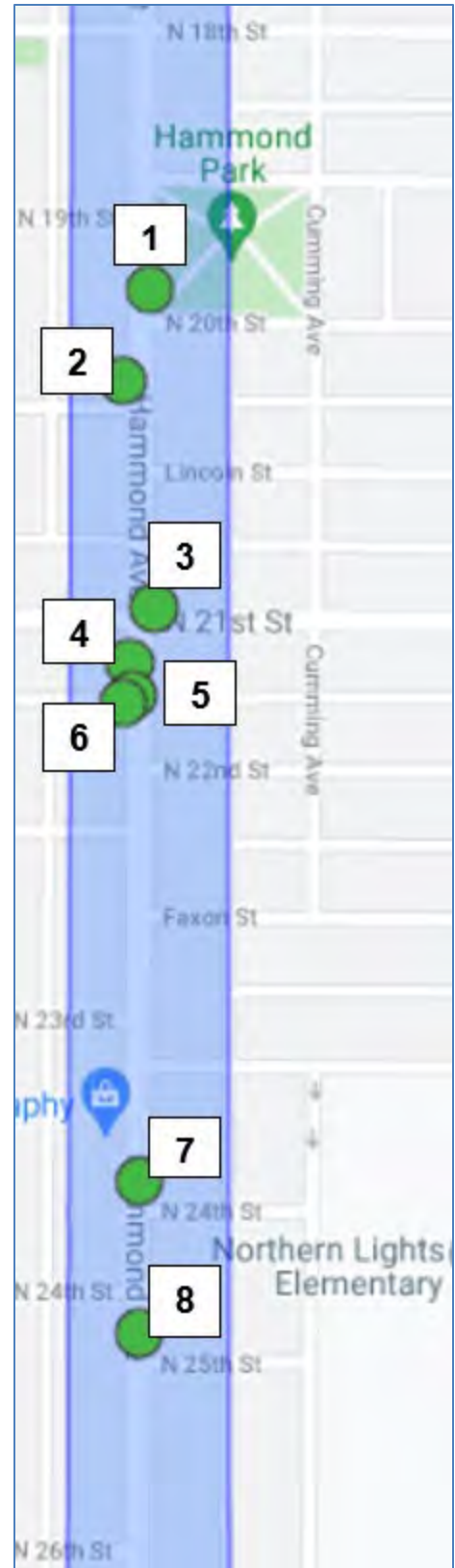
This summary report specifically highlights the themes and findings identified in the WikiMap exercise and the online survey. Each time topics were mentioned in a response, they were tallied by SEH staff to identify common themes and community sentiments to inform Superior's priorities for the reconstruction of Hammond Avenue.

Full survey results are attached at the end of this summary report.

WikiMapping Exercise Results

The WikiMap survey was made available to the public to gather location-specific comments that may not have been gathered as effectively using a traditional online survey. Respondents dropped “pins” (shown as green circles in the image to the right) in locations along the project area and add their comments. A total of 8 comments were received.

Comment ID	Comments
1	Close off a few of the "jagged" intersections near the park to reduce the multiple crosswalks.
2	Storm water drains back up with heavy rain.
3	Sidewalk here is upheaved and unsafe
4	alley drainage to this drain needs attention, there is some ponding at this location
5	Sidewalk here is upheaved and unsafe
6	sidewalk heaved
7	Children cross the street here after Northern Lights Elementary gets out. Would be good if this was safer.
8	Children cross the street here after Northern Lights Elementary gets out. Would be good if this was safer.



Online Survey Results – Multiple Choice Themes

An overview of the multi-choice responses from questions 1 and 3 through 12 is provided below.

- Respondents' **highest priorities** for improvements are: 1) Sidewalks; 2) Boulevard trees; 3) Stormwater improvements ;4) Improved pedestrian crossings
- Respondents' **lowest priorities** for improvements are: 7) On-street parking; 8) Bike corridor
- 85% of respondents believe **newly constructed sidewalks** are at least "Somewhat Important". Only 4% believe they are "Not At All Important" or "Somewhat Not Important".
- 88% of respondents believe **new crosswalks** are at least "Somewhat Important". Only 2% believe they are "Not At All Important" or "Somewhat Not Important".
- 62% of respondents believe **on-street parking** is at least "Somewhat Important". 21% of respondents are "Neutral" about on-street parking. 16% believe it is "Not At All Important" or "Somewhat Not Important".
- 37% of respondents believe **curb bump-outs** are at least "Somewhat Important". 24% of respondents are "Neutral" about curb bump-outs. 37% believe they are "Not At All Important" or "Somewhat Not Important".
- 51% of respondents believe **center medians** are at least "Somewhat Important". 12% of respondents are "Neutral" about center medians. 35% believe they are "Not At All Important" or "Somewhat Not Important".
- 32% of respondents believe **bicycle infrastructure** is at least "Somewhat Important". 19% of respondents are "Neutral" about bicycle infrastructure. 48% believe it is "Not At All Important" or "Somewhat Not Important".
- 86% of respondents believe **streetlighting** is at least "Somewhat Important". 10% of respondents are "Neutral" about street lighting. Only 3% believe streetlighting is "Not At All Important" or "Somewhat Not Important".
- 80% of respondents believe stormwater management improvements are at least "Somewhat Important". 11% of respondents are "Neutral" about stormwater management. Only 8% believe they are "Not At All Important" or "Somewhat Not Important".
- Typical D was the most preferred option (38% of respondents) from Belknap to 21st Street. Typical A followed as the second choice (25%)
- Typical D was the most preferred option (38% of respondents) from 21st Street to 28th Street. Typical C (24%) and Typical A (24%) followed as the second and third choices, respectively.

Online Survey Results – Open Response Themes

Questions #2, #13, and #17 were open response questions. A full list of responses is attached at the end of this document. Questions #14, #15, and #16, include contact information for respondents, have been omitted from the attached report.

- **Opposition to on-street bike lanes** - Many respondents were opposed to on-street bike lanes, claiming existing bike lanes are not well used, and there is not enough street width for on-street lanes. Based on responses to Question #8 (multiple choice), it appears respondents who are opposed to bicycle infrastructure were far more vocal about their opposition in the open responses than those in favor of, or neutral about, bicycle infrastructure. This may have resulted in findings skewed towards opposition to bike lanes. A larger sample of responses would provide a clearer conclusion on whether bike lanes along Hammond Avenue are desired.
- **Snow concerns** – respondents speculate that road narrowing the road will make snow plowing difficult and removing snow from widened sidewalks will be too much effort. Respondents state that, due to winter weather, bike lanes will not be useful for much of the year.
- **Streetlight brightness** - Residents along the route are concerned new streetlights will be too bright
- **Traffic calming vs. congestion relief** - A range of responses were received claiming there is excessive speeding of automobiles on the route, while others claim the route is too heavily congested.
- **Pedestrian safety** - Respondents are in favor of improving pedestrian safety near Northern Lights Elementary, particularly at street crossings. Many are in favor of improved sidewalks and view sidewalks as the suitable place for cyclists.
- **Beautification** - Many respondents are in favor of greening/more trees, beautification, and adding a center “boulevard”/median.
- **On-street parking** - Responses varied regarding whether on-street parking should be added to, or removed entirely from, Hammond Avenue.

Online Survey Results – Conclusions

Conclusions from all aspects of the survey identify that Typical D was the preferred option from Belknap to 28th Street. Although opposition came from on-street bike lanes in the survey, people were largely in favor of sidewalks and an off-street bike trail as reflected in the preferred typical section. Survey response options were limited with only on-street bike options being shown. The typical street section selected, “Typical D” had an off-street bike trail as the highest preference.

Online Survey - Full Results




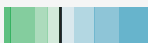

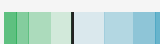



Report for Superior Hammond Avenue Reconstruction


Response Counts



Totals: 195

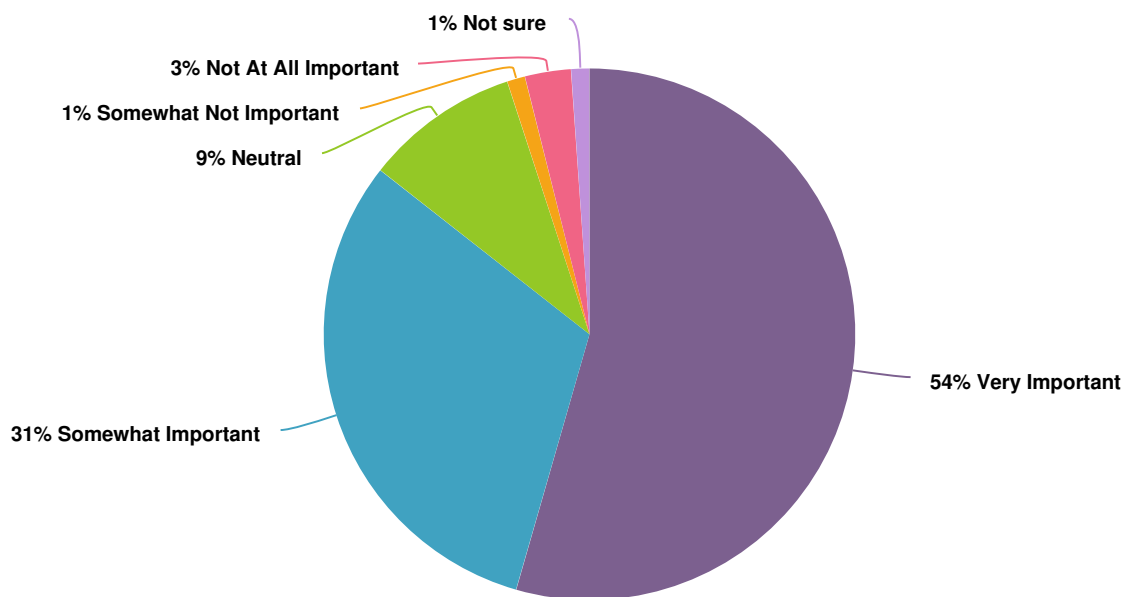
1. Please prioritize which street improvements are most important to you. (Drag and drop responses in order or priority.)

Item	Overall Rank	Rank Distribution	Score	No. of Rankings
Sidewalks	1		1,088	158
Boulevard Trees	2		1,015	161
Storm Water Improvements	3		909	149
Traffic Calming	4		893	147
Improved Pedestrian Crossings	5		887	145
Street Lighting	6		840	151
On-Street Parking	7		756	144
Bike Corridor	8		409	115
Other - Write In	9		192	49



Lowest Rank Highest Rank

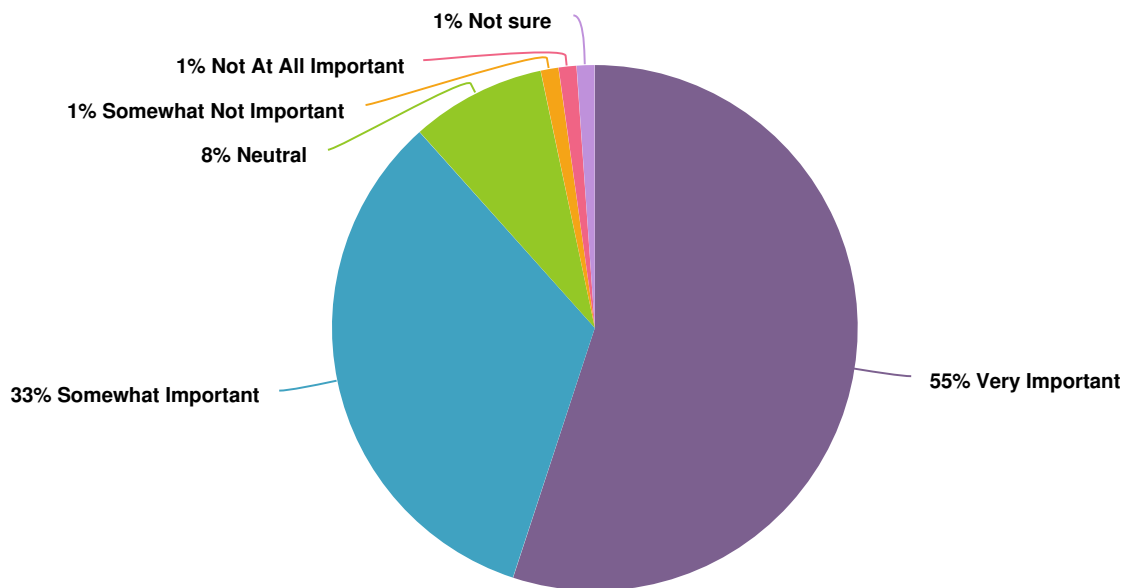
3. How important are newly constructed sidewalks? (Image below is shown as one example.)



Value	Percent	Responses
Very Important	54.4%	98
Somewhat Important	31.1%	56
Neutral	9.4%	17
Somewhat Not Important	1.1%	2
Not At All Important	2.8%	5
Not sure	1.1%	2

Totals: 180

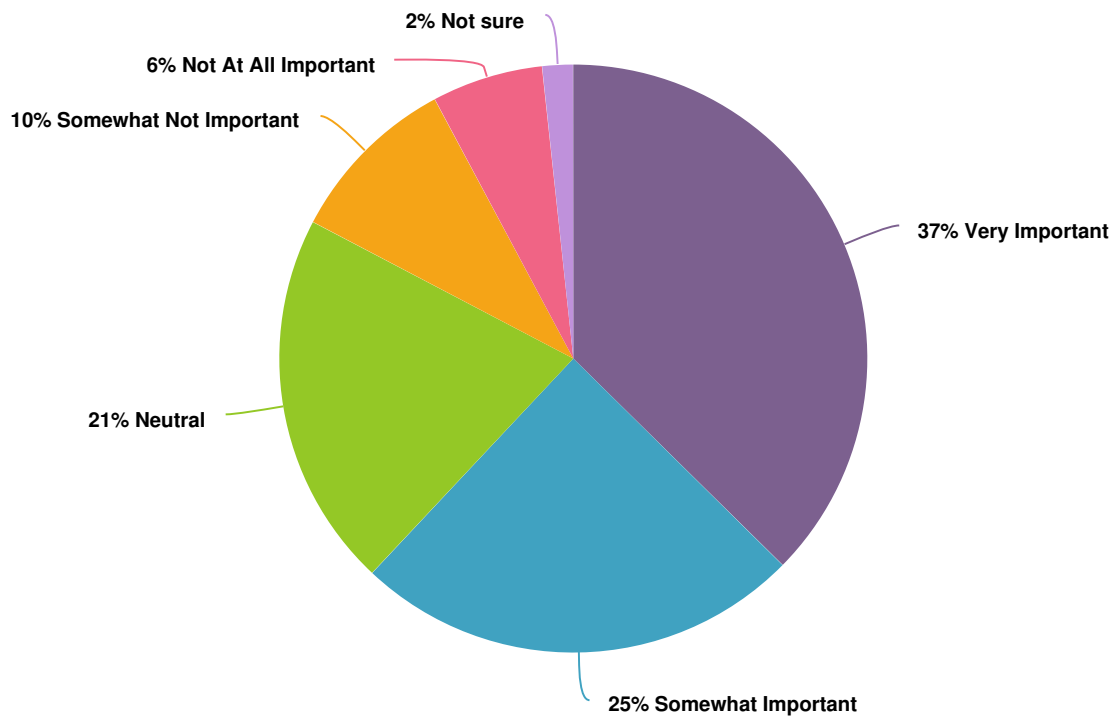
4. How important are new crosswalks? (Image below is shown as one example.)



Value	Percent	Responses
Very Important	55.0%	99
Somewhat Important	33.3%	60
Neutral	8.3%	15
Somewhat Not Important	1.1%	2
Not At All Important	1.1%	2
Not sure	1.1%	2

Totals: 180

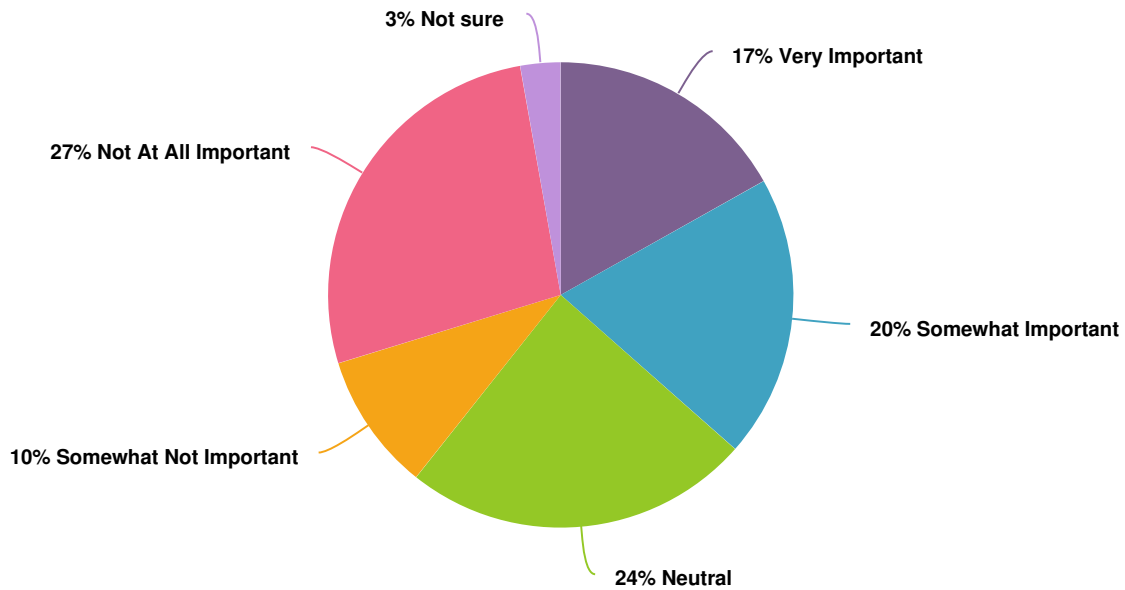
5. How important is on street parking? (Image below is shown as one example.)



Value	Percent	Responses
Very Important	37.4%	67
Somewhat Important	24.6%	44
Neutral	20.7%	37
Somewhat Not Important	9.5%	17
Not At All Important	6.1%	11
Not sure	1.7%	3

Totals: 179

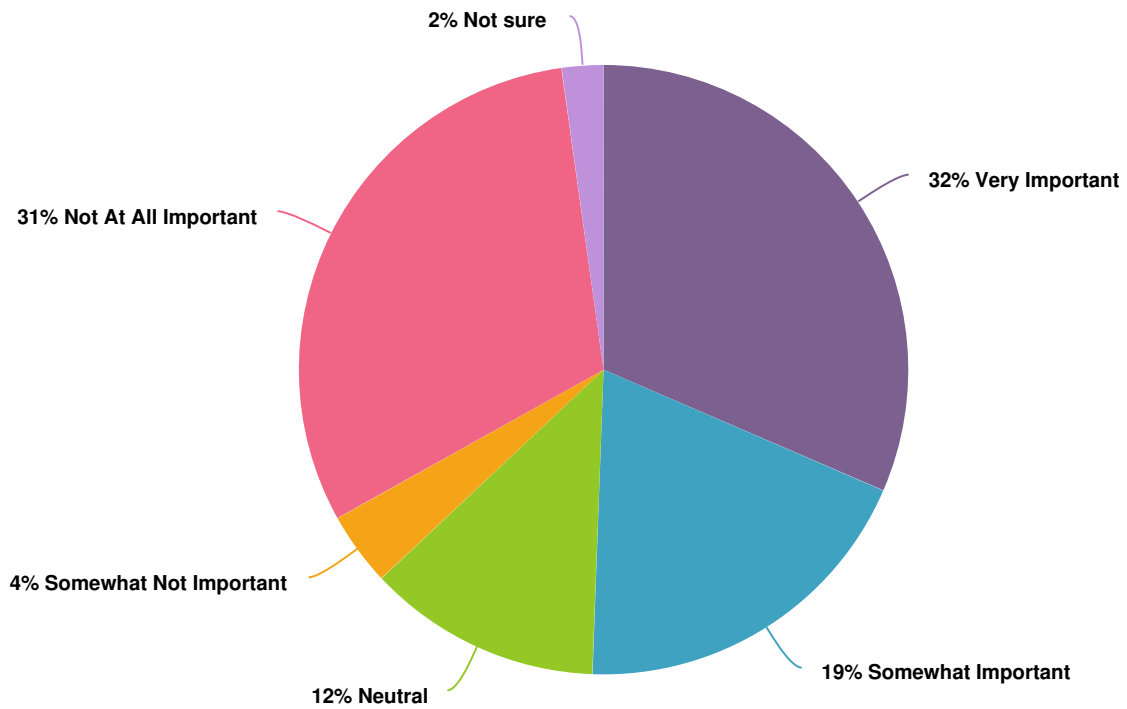
6. How important are curb bump-outs? (Image below is shown as one example.)



Value	Percent	Responses
Very Important	16.9%	30
Somewhat Important	19.7%	35
Neutral	24.2%	43
Somewhat Not Important	9.6%	17
Not At All Important	27.0%	48
Not sure	2.8%	5

Totals: 178

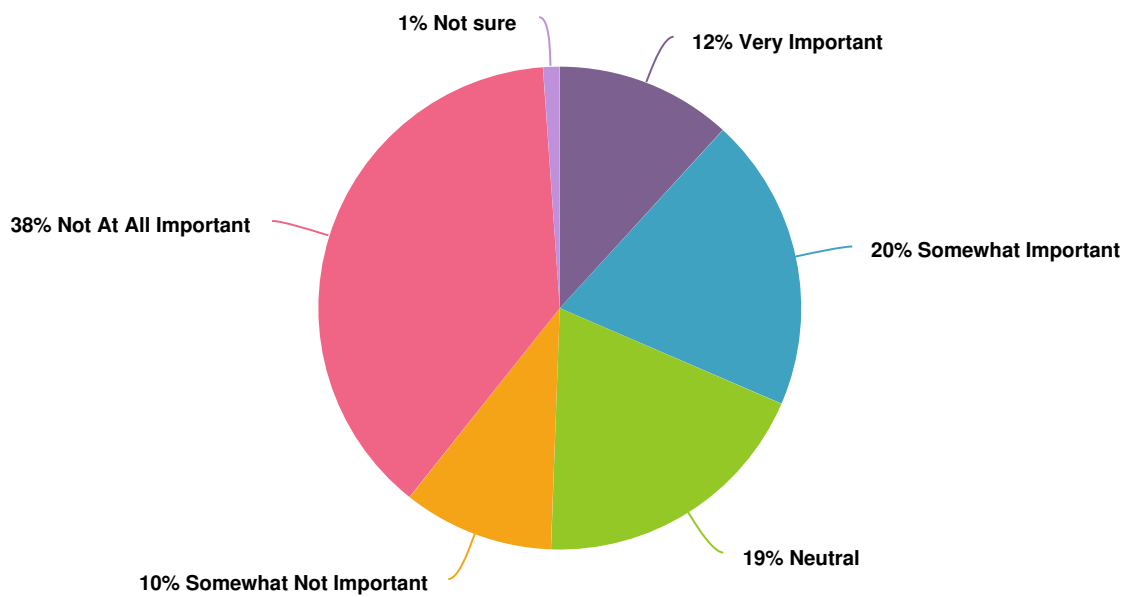
7. How important are center medians? (Image below is shown as one example.)



Value	Percent	Responses
Very Important	31.5%	56
Somewhat Important	19.1%	34
Neutral	12.4%	22
Somewhat Not Important	3.9%	7
Not At All Important	30.9%	55
Not sure	2.2%	4

Totals: 178

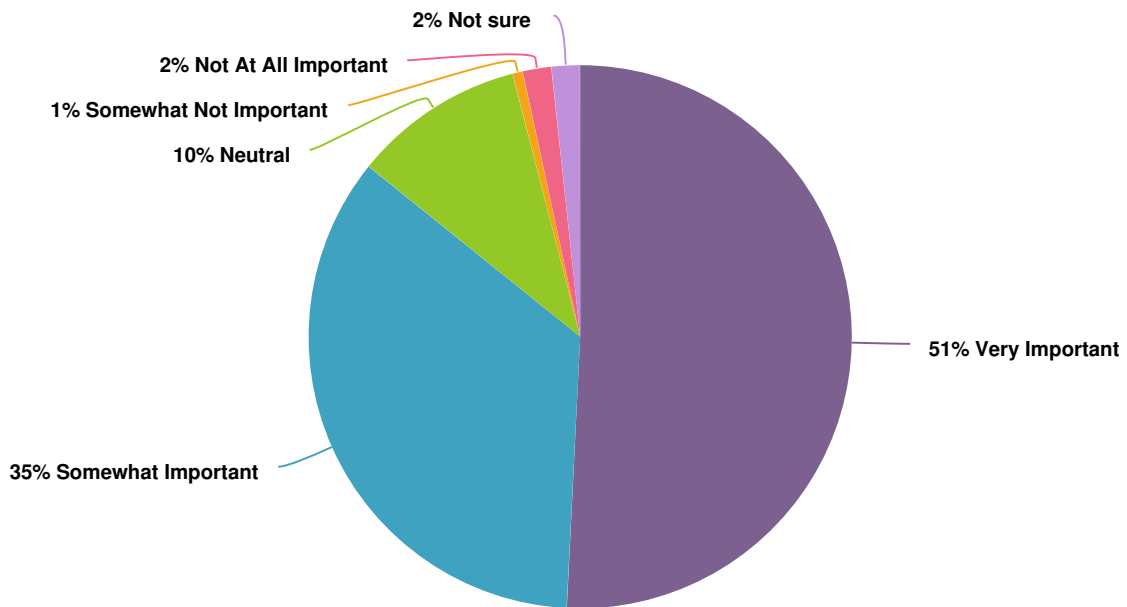
8. How important is bicycle infrastructure? (Image below is shown as one example.)









Value	Percent	Responses
Very Important	11.8%	21
Somewhat Important	19.7%	35
Neutral	19.1%	34
Somewhat Not Important	10.1%	18
Not At All Important	38.2%	68
Not sure	1.1%	2

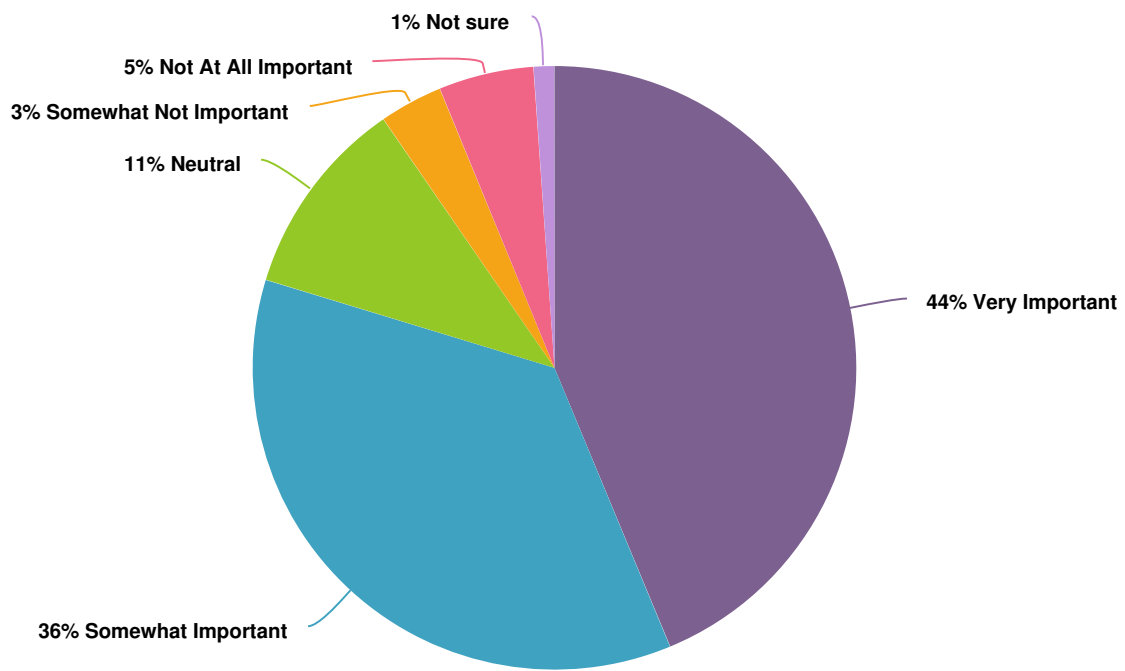
Totals: 178







9. How important is street lighting? (Image below is shown as one example.)



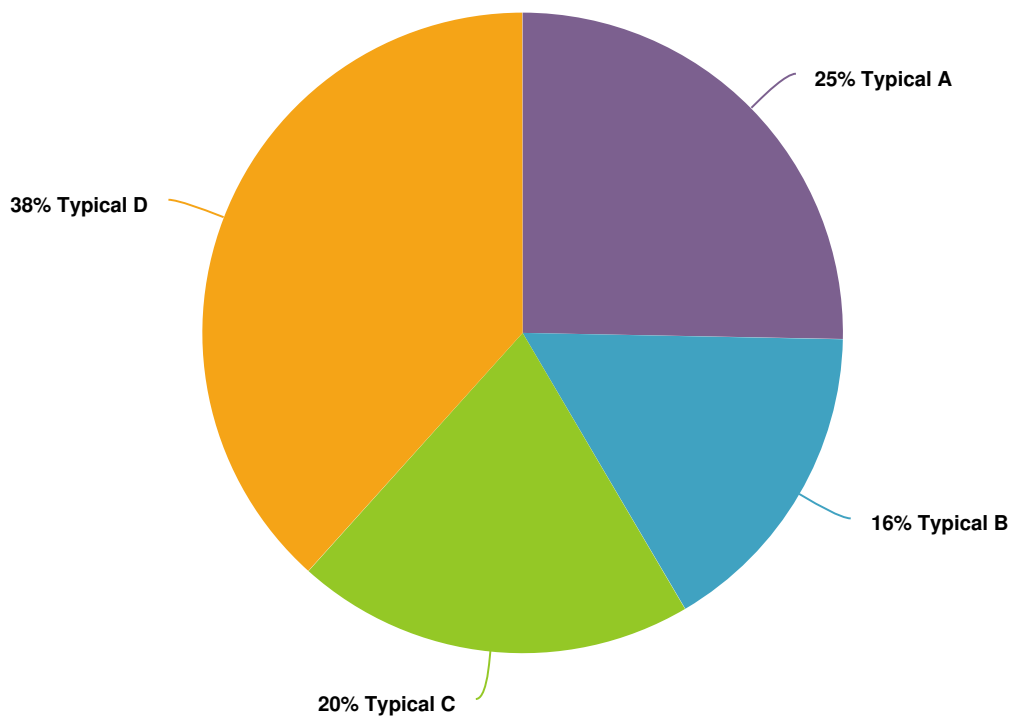
Value		Percent	Responses
Very Important		50.8%	90
Somewhat Important		35.0%	62
Neutral		10.2%	18
Somewhat Not Important		0.6%	1
Not At All Important		1.7%	3
Not sure		1.7%	3
			Totals: 177

10. How important are stormwater management improvements, rain gardens, native plants, etc.? (Image below is shown as one example.)



Value		Percent	Responses
Very Important		43.8%	78
Somewhat Important		36.0%	64
Neutral		10.7%	19
Somewhat Not Important		3.4%	6
Not At All Important		5.1%	9
Not sure		1.1%	2
Totals: 178			

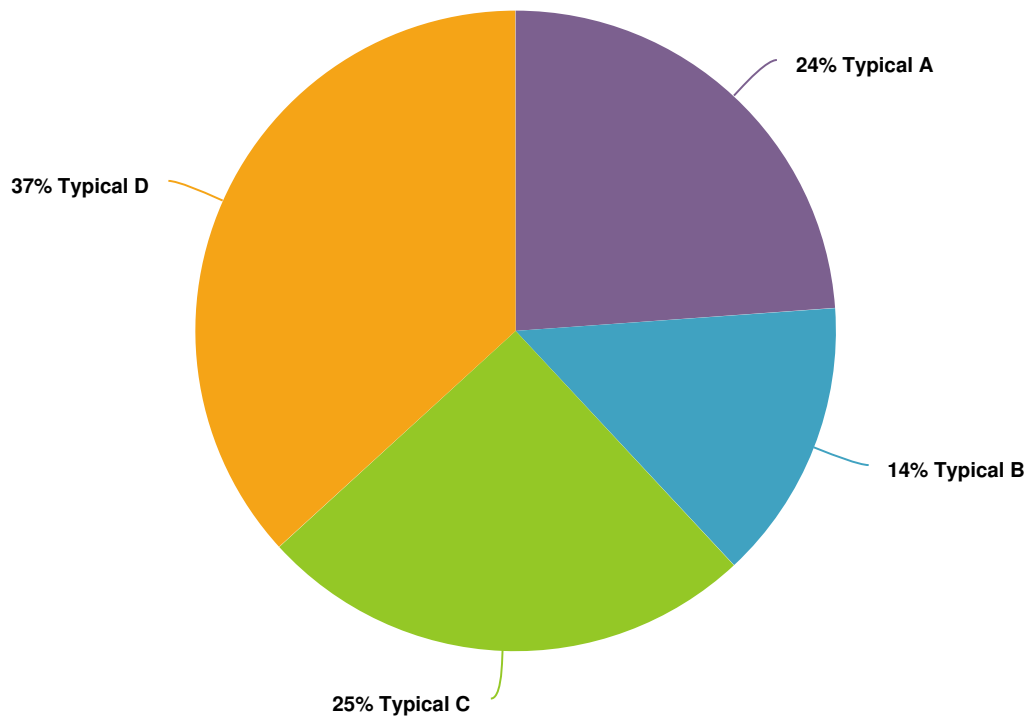
11. Which typical cross section (street standard) do you prefer from Belknap to 21st Street?



Value		Percent	Responses
Typical A		25.3%	39
Typical B		16.2%	25
Typical C		20.1%	31
Typical D		38.3%	59

Totals: 154

12. Which typical cross section (street standard) do you prefer from 21st Street to 28th Street?



Value		Percent	Responses
Typical A		23.9%	37
Typical B		14.2%	22
Typical C		25.2%	39
Typical D		36.8%	57

Totals: 155